

DATE: May 31, 2002

CONTACT: Gene Schenkelberg; Tom Sindelar
Nebraska Dept. of Banking & Finance

FOR IMMEDIATE RELEASE

PHONE: 402-471-3445

Cease And Desist becomes Final Order

LINCOLN – As of May 24, 2002, a cease and desist order issued against an Alabama firm offering business opportunities to Nebraska residents has become permanent.

The firm, Accent Marketing of Alabama of Daphne, Ala., violated the Nebraska Seller Assisted Marketing Plan Act, by advertising and/or soliciting vending sites without properly registering the required disclosures and/or exemptions with the Nebraska Department of Banking and Finance. The firm has not filed a request for a hearing in this matter. As such, the cease and desist order against Accent Marketing issued by the department on May 2, 2002 has become a final order and the firm cannot advertise or solicit business opportunities within the State of Nebraska.

Any individual that has had dealings with this firm is encouraged to contact the Bureau of Securities at 402-471-3445, or toll-free for Nebraska residents at 877-471-3445.

###